

# atarilogic & alaska westwind

FILE UNDER: HIP HOP, RAP

SIMILAR ARTISTS: BEASTIE BOYS, RUN-D.M.C., DJ SHADOW, ERIC B. & RAKIM, KRS-1



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## ALBUM INFO

TITLE: THIS IS TEA  
YEAR: 2007  
LABEL #: TDS2001  
UPC: 606041237728  
MSRP: \$9.99 USD

WEBSITE  
ATARILOGIC.COM

AVAILABLE:  
TONEDEFSYSTEMS.COM  
CDBABY.COM  
ITUNES  
GIGACRATE  
AMAZON

Finding a common ground in the year 2000, Atarilogic and Alaska Westwind have been moving crowds and blowing-up venues with an ever-changing, always growing repertoire of true-school hip hop, experimental pop and danceable madness ever since. Relying on Atari's bold, eclectic production and Alaska's streetwise slang, A&A excel at what they do - making crowds move. Always entertaining, often out-of-control and frequently found rocking sold-out clubs and standing-room-only house parties, the boys recently added the soulful, lyrical style of Kailey Joy to their roster for a full-fledged funk - soul sound. Catch these up-and-coming musickmakers wherever you find the best hip hop in your town.

### WHAT THEY'RE SAYING...

"These cats know the ledge and are proud to walk it in all their denim leather hipster fatlace glory; street smart prose with subtle pop asides and luminous, brawny beats." - Alex Schreiber, Hype

"A compelling vision of Hip Hop that comprises not only the Brooklyn variety, but incorporates equal parts Rock, Soul and Psychedelia with a healthy dash of utter sonic lunacy." - Jack Vance, The Avant Guard

"A tight blend of original hip hop flavor, funk groove and rock terror, Atarilogic & Alaska Westwind defy the laws of music by bending genres and blowing minds." - Ron Cuerdo, Black Book

"Atarilogic & Alaska Westwind are everything a great musical vacation ought to be: a funky fresh jaunt through hip hop with plenty of layovers in jazz, blues and modern electronica. They are the perfect travelogue for flights of groove." - Artavis Allen, Codebook

"Atarilogic & Alaska Westwind's music is grand without being grandiose; exotic without eccentricity and, overall, a potent mix with all of the intoxicating richness and none of the guilt, bound to go down smooth every time." - Gerald Spinelli, Fine Line

"The difference between Atarilogic & Alaska Westwind and other hip hop crews is as noticeable as the difference between canned vegetables and those straight from the garden. These guys are fresher, crunchier and more actively entertaining to the palate than that generic club DJ." - Vint Valeth, Music Diary

"The first time I saw Atarilogic & Alaska Westwind, Atarilogic was conducting beats in a mechanics outfit, Alaska was across the street rapping into a walkie-talkie and Agent Chant was shooting whiskey from the turntable. What this crew may lack in stage presence they make up for in sheer spectacle." - Ellen Bowes, Midwest Music Journal

### PRAISE FOR THIS IS TEA...

SELECTED AND REVIEWED IN "URB'S "NEXT 1000, 2009"

"MC and DJ. Acronyms of power. The early formula of the Eric B's, Rakim's, Pete Rock's and CL Smooth's remains, and that potential for greatness is ever-looming. Enter Atarilogic and Alaska Westwind, an Indiana scratch+rap duo uniting disparate views of funky break, soul, pop, under the banner of timeless boom-baptastic hip-hop. Alaska Westwind's style is a throwback to straightforward, enunciated rhyme-types, a 2000's transplant of yesteryear's rap-masters. A bit bass, forceful presence, a beat-centric cadence, even some humor on the hook, Westwind is the voice of the duo. Still, his support man Atarilogic has got his own vision, a progressive mental with noticeable homage to older music types. Beats go boom-bap, quick and drum-centric breaks, menacing heavy rock, even some synth-prance ala Sheila E. singles, their most recent album This is Tea is varied to say the least. Atarilogic is no "yes man" behind-the-coffin dweller, but an artist in his own right. Add the soul of a Miss Kailey Joy's vocals, and this layer-cake is ready to bake at 400. The compromise between these styles is a unique journey with an undeniable familiarity, that "I've been here before" feeling, though something different this time around. Crisp, clean, energetic, and respectful of pioneers past, what's in store for the dynamic duo? Tune in next time..." - Ryan E. Rodriguez, URB Magazine

"The enigmatic duo come strong from the gate with this, their first full length, steeped in versatile stylistics and a true-school party ethic that makes this a must have. Chock full of anthemic flavors, this 'Tea' is hot!" - Andy Keith, Playlist Weekly

"Speaking of the fabled Midwest Funkzone, producer Atari & MC Alaska present a full platter of heavy beats and solid rhymes to represent Indiana to the world...you will be hooked." - Toph One, XLR8R Magazine

"Warm up to hot beats, sweet lyrics and quenching rhymes with This Is Tea" - Tim Brouk, Journal & Courier

"...vibrant tracks which bustle with groove and are as conscientious as they are club-banging." - Hip Hop Press



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"The use of tea as a metaphor is an unlikely one in hip hop, but for these guys, it works well in its abstract simplicity. The most pertinent example here: The longer you steep the brew, the stronger the resulting beverage will be. On their first full length, this duo proves that they have certainly taken their time, yielding a sound that is dense and mellow, with very little filler. While trends in hip hop continue to lean towards the use of multiple producers to fill an album, it has become a rare treat to hear a record that relies on one beatsmith. Instead of what seems like a collection of singles, you get the cohesion of a real album, with each track retaining its own identity but also being distinctly branded with the mark of its maker. Atarilogic knows this all too well, and he skillfully uses his command and vision to his advantage. Taking a true school sound and beefing it up when need be, his tracks flow seamlessly in and out of one another, blending soul with hints of jazz and funk. The beats hit hard, but also know when to lay back and ride a groove, giving the cut a chance to find its flow. It's a perfect compliment for Alaska's vocal style, which takes the same approach, making his complex streetwise sparring sessions seem effortless. While this record will no doubt appeal to the real hip hop heads, it's a sure shot for any fan of intelligent music who's looking for songs to spin again and again." - CD Baby

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