

ATARILOGIC

FILE UNDER: HIP HOP, ELECTRONICA, DANCE

SIMILAR ARTISTS: RJD2, DJ SHADOW, DJ
PREMIERE, PREFUSE 73, AMON TOBIN

Founder of the fledgling *Tone Def Systems* label and mellow master in the studio, Atarilogic is synonymous with Rebel Music. Spaced-out styles and astronomical engineering theories, an eccentric and incidentalist sonic enthusiasm and plenty of psychedelia compliment Atarilogic's combinations of experimentalism and luminous cadences to produce things both strange and new. This is hybrid music; the sound of the future that seems equally at home in much of the great psychedelic and dance related musical movements of the past and RIGHT NOW! *Lost Plot* provides us a selection of 16 new arrangements. In this, his sophomore release, there is an inkling of the experimental, a sound that has deviated from solid hip hop into the thematic. Losing itself to transformed sonics, mangled analogue and veering into the unknown, *Lost Plot* is classical music for an estranged generation, the storyline to the next chapter.

WHAT THEY'RE SAYING...

"Atarilogic is a frenetic William Burroughs with all of the bravado of Afrika Bambaataa's futuristic retrology. A throwback with all of the inkings of the original article." - Ann Weaton, *Home School*

"An evening with Atarilogic is an experience in the absurd - where styles clash, floors are trashed and all must dance. From futuristic tabla to distorted industrial sounds and even polka music, Atarilogic knows how to make the crowd jump...even if it is more than likely for his own amusement." - Michael Graham, *Introduction*

PRAISE FOR LOST PLOT...

"*Lost Plot* is a menagerie of changing cadences and imaginative rhythms. Atarilogic has moved beyond his *trueschool* roots into another realm of cool without losing the storyline." - Lon Jeffries, *Studio Magazine*

"A solid Sophomore entry from the Beat Broker. *LP* is testament to over a decade of production and arrangement in many genres. Atarilogic has finally found his own plot, a place somewhere between rugged hip hop and theatrical composition." - Rachel Allens, *MetroMag*

"In a musical culture steadily migrating to digital realms, it is bliss to hear a producer who grasps the power of analogue. Replete with all of the needle to the groove magic of an LP record, Atarilogic's compositions transmogrify imperfections into arabesques of sheer, subtle genius." - Matthew Letson, *Music Trade*

"As introspective as it is unhinged, *Lost Plot* is truly an album that covers a full spectrum of conflicting angles and emotions, effectively converging on an uncanny locus both visceral and surreal." - Rob Patrick, *The Profile*

"Lost Plot characterizes a 'new oldschool' movement embraced by a handful of international producers. Representing the 'Midwestland' sound, Atarilogic has created a perfect vacuum of distilled themes that come together perfectly on his sophomore release; as at home in the lounge as it is at a basement dance party." - Paul Katz, *MusicMaker Mag*

PRAISE FOR MOODY UZIS...

"Complex arrangements and 'cut-and-paste' technique make *Moody Uzis* as incredibly unlikely today as it might have been in the French Bohemian movement. Truly one of a kind!" - Brian Archer, *Found Sound*

"Extensive listening and an ear for incidentalia pepper what at first appear to be hip hop beats which are quickly transmogrified by the artist into Latin folk ballads, horror soundtracks and dubplate fare." - Cameron Anderson, *Glowsound*

"If *Moody Uzis* is a metaphor for this album being as explosive as a cache of small, handheld firearms, then the metaphor is not only apt, but remains haunting since much of the album is fluent in the disarming language of harmony and elegance." - John Austin, *The Note*

"Psych-a-Derelict" stance from a way out mastermind." - Alex Fairchild, *Hit Factory*



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ALBUM INFO

TITLE: LOST PLOT
YEAR: 2011
LABEL #: TDS1004
UPC: 845121040487
MSRP: \$9.99 USD

WEBSITE
ATARILOGIC.COM

AVAILABLE:
TONEDEFSYSTEMS.COM
CDBABY.COM
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